



+44 (0)20 8694 6093

+44 (0)79 8415 8554

THETEAM@THEMIDIMUSICCOMPANY.CO.UK

WWW.THEMIDIMUSICCOMPANY.CO.UK

TWITTER @THEMIDIMUSICCO

INSTAGRAM @THEMIDIMUSICCOMPANY

FACEBOOK@THEMIDIMUSICCOMPANY

77 WATSONS ST, DEPTFORD
LONDON SE8 4AU

CHARITY NO.
1045693



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



SPRING 2017

CRE8TIV[®] SHORT COURSES



***NEW COURSE KEYBOARDS FOR SONGWRITING
/ MUSIC PRODUCTION / CRE8TIV[®] CHOIR /
YOUTUBE * ONE DAY**

BOOKING FORM

NAME GENDER M F D.O.B

ADDRESS

POSTCODE BOROUGH

EMAIL

TELEPHONE

EMERGENCY CONTACT NAME

EMERGENCY CONTACT TELEPHONE

ETHNICITY

ADDITIONAL SUPPORT (LEARNING / MEDICAL / MOBILITY / OTHER)

COURSE (PLEASE TICK) MUSIC PRODUCTION
CRE8TIV® CHOIR
KEYBOARDS FOR SONGWRITING
YOUTUBE

DO YOU CONSENT TO INFORMATION PROVIDED IN THIS FORM BEING GIVEN TO LONDON BOROUGH OF LEWISHAM, FOR PROGRAMME MONITORING? (PLEASE TICK)

OCCASIONALLY WE USE IMAGES OF OUR CLASSES ON LEAFLETS AND ON OUR WEBSITE FOR PROMOTIONAL PURPOSES. DO YOU CONSENT TO YOUR PHOTO FEATURING IN THIS PUBLICITY? (PLEASE TICK)

DO YOU CONSENT TO YOUR CONTACT DETAILS IN THIS FORM BEING SHARED WITH OTHER PARTNER ORGANISATIONS AND FUNDERS? (PLEASE TICK)

HOW DID YOU HEAR ABOUT THIS PROGRAMME? (PLEASE TICK) WORD OF MOUTH WEBSITE
SOCIAL MEDIA OTHER (PLEASE STATE)
WEBSEARCH

PREFERRED METHOD OF CONTACT? (PLEASE TICK) TELEPHONE SMS
EMAIL POST

WE CHARGE £100 FOR ALL COURSES (£50 CONCESSIONS IF UNEMPLOYED/STUDENT — PROOF OF ELIGIBILITY REQUIRED) APART FROM YOUTUBE WHICH IS £25 .THIS IS A REGISTRATION FEE TO CONFIRM YOUR PLACE AND IS NON-REFUNDABLE AND NON-TRANSFERABLE. STUDENTS MUST BE OVER THE AGE OF 16.

YOU CAN PAY BY CASH, CHEQUE OR POSTAL ORDER BUT PLEASE NOTE, IF YOU WISH TO PAY BY CHEQUE WE NEED TO RECEIVE IT BY 28TH NOVEMBER 2016.

AMOUNT TO PAY (£) **SIGNATURE** **DATE**

PLEASE SEND YOUR PAYMENT BY CHEQUE OR POSTAL ORDER TO:

THE MIDI MUSIC COMPANY, 77 WATSONS STREET, DEPTFORD, LONDON, SE8 4AU

OFFICE USE £ D I C

TUESDAYS

MUSIC PRODUCTION

10TH JAN, 10 WEEKS | 6.00PM-9.00PM

This music production course provides you with the creative skills to utilise Logic Pro X software to enhance your compositions, beats or live performance.

This course will guide you through the main areas of Logic Pro X covering the fundamentals of music production such as arrangement and instrumentation, EQ'ing, compression and using FX. Demonstrations will be using Logic X. Ableton Live software is also accessible in the studios and students will be provided with their own computer for the duration of the course. The programme is taught by Ahmad Dayes, an accomplished musician and experienced studio engineer. Students will be able to produce, mix and export their work at the end of the course. Please bring a USB key to save your work.

CRE8TIV[®] CHOIR

10TH JAN 10 WEEKS | 6.30PM-9.00PM

Singing in a choir is about so much more than the words and the tune. Phrasing, rhythmic accuracy, harmony, and blending voices are some of the skills you'll enjoy learning on this course.

Led by experienced voice coach and performer Rachel Bennett, Cre8tiv[®] Choir's emphasis is on building a repertoire of popular songs in a relaxed and friendly atmosphere. Prepare to perform in public, with styles including soul, gospel, jazz and pop!

Approaches to creating arrangements will include acapella, backing tracks, and occasionally, live piano accompaniment. Each session will begin with vocal technique, and rehearsal notes will be sent to add to your folder. Basic aural skills are essential. To ensure the choir can reach a desired level of presentation, auditions will be held the week prior to the beginning of term.

THURSDAYS

*NEW! KEYBOARDS FOR SONGWRITING

12 JAN, 10 WEEKS | 6.30-8:30PM

This course will teach you keyboard skills from a songwriting and arranging perspective, giving you a set of practical skills that will greatly enhance your knowledge of musical structure.

You will learn how to construct bass lines and chord sequences, riffs and hooks that really bring your compositional ideas to life. The course is taught by Alon Ramage, a multi-instrumentalist and composer who worked in theatre and film, as well as writing in a variety of genres for live bands and recording sessions.

SATURDAY

YOUTUBE * ONE DAY

SATURDAY 18TH FEB 10.00AM-4.00PM

Learn the skills you will need in order to grow your fanbase and gain exposure through uploading videos and running your YouTube channel.

You will learn how to optimize and monetize your youtube channel, create content strategy, audience growth, and content schedule. Rebecca Lammers, CEO & Co-Founder of Laika Network will deliver this hands on workshop to give you the confidence and ideas to take your music to wider audiences. The day long workshop will require you to look critically at your music from a fan's perspective and understand what you need to market yourself as a musician on YouTube. You must already have a YouTube channel setup and have music, photos and videos ready to upload to your YouTube channel, as you will be using these assets during the workshop to set up your channel.